

BASF to market and sell Pylon® insecticide/miticide



RESEARCH TRIANGLE PARK, NC, October 19, 2009 – BASF Professional Turf & Ornamentals today announced it will end its marketing agreement with OHP and return **Pylon®** insecticide/miticide to its ornamentals product portfolio. **Pylon**, which contains the active ingredient chlorfenapyr, and is the first product in the pyrrole class of chemistry, has been an industry-leading miticide over the last seven years that is also known for outstanding control of thrips.

Pylon has been labeled for use to control insects and mites on greenhouse ornamentals and fruiting vegetables and offers up to 28 days of control of mites, thrips, caterpillars, fungus gnats and foliar nematodes. **Pylon** will be offered by BASF starting November 1, 2009 and the company is working to expand the label for control of additional pests.

“The addition of **Pylon** further enhances the BASF insecticide offering and significantly builds on an ornamentals business that was formally launched just three years ago,” said Dr. Toni Bucci, Business Manager, BASF Professional Turf & Ornamentals. “With efficacious products like **Pylon**, **Pageant™** fungicide, and **FreeHand™ 1.75G** herbicide, BASF enables growers to better control pests and help increase profits.”

For more information about BASF Professional Turf & Ornamentals visit betterplants.basf.us.

About the Crop Protection Division

With sales of € 3.4 billion in 2008, BASF's Crop Protection division is a leader in crop protection and a strong partner to the farming industry providing well-established and

innovative fungicides, insecticides and herbicides. Farmers use these products and services to improve crop yields and crop quality. Other uses include public health, structural/urban pest control, turf and ornamental plants, vegetation management, and forestry. BASF aims to turn knowledge rapidly into market success. The vision of BASF's Crop Protection division is to be the world's leading innovator, optimizing agricultural production, improving nutrition, and thus enhancing the quality of life for a growing world population. Further information can be found on the web at www.agro.basf.com.

BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.®

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$17.5 billion in 2008. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.com/usa.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €62 billion in 2008 and had approximately 97,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.

Always Read and Follow Label Directions.

Pylon is a registered trademark of BASF.

